

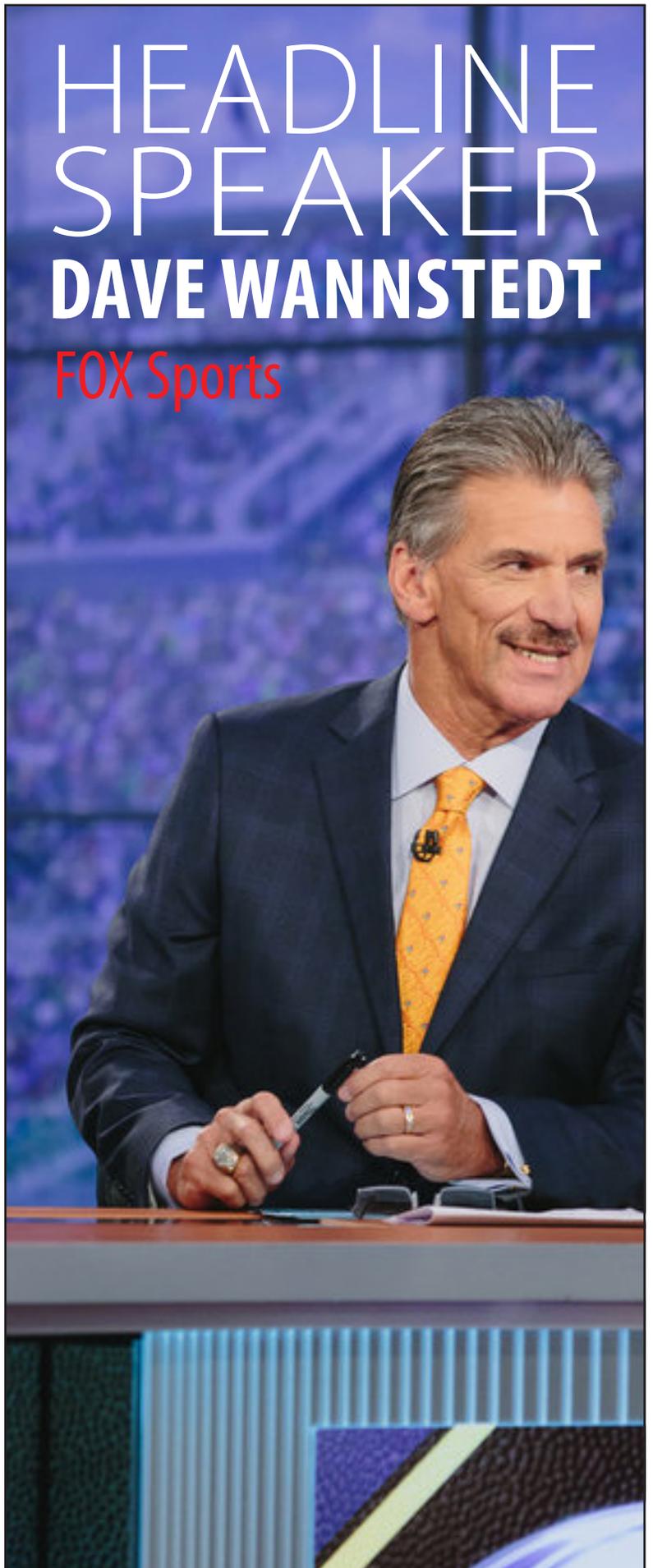
**FORGING**  
EXCELLENCE

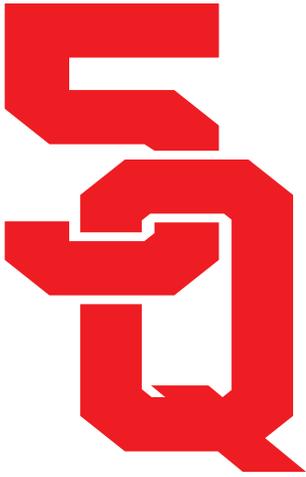
**34<sup>TH</sup> ANNUAL**  
**Dinosaur**  
**Football's**  
**5<sup>TH</sup> QUARTER**  
**DINNER**

Hotel Arts ❖ Thursday, April 27, 2017  
[DINOS5THQUARTER.COM](http://DINOS5THQUARTER.COM)

HEADLINE  
SPEAKER  
DAVE WANNSTEDT

FOX Sports





**FORGING  
EXCELLENCE**

**34<sup>TH</sup> ANNUAL  
Dinosaur  
Football's  
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**5Q BOARD OF DIRECTORS**

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**DINOS5THQUARTER.COM**  
NATIONAL CHAMPIONS  
1983, 1985, 1988, 1995

Dear 5Q Sponsor;

Re: 2017 Dino's Football 5<sup>th</sup> Quarter Dinner – April 27, 2017

On behalf of the 5<sup>th</sup> Quarter Association ("5Q") and UofC Football, we would like to take this opportunity to thank you for your generous support of our 5Q Dino Dinner, especially over the past few years. We have come to understand that our community is incredibly resilient and very generous. The support that our patrons have provided to the football program over time is very much appreciated by the 5Q and is an essential component in the ongoing success of the team. As most of our sponsors are aware, every dollar raised at our dinner provides for the growth of our two endowment funds, operating and scholarship, each of which provide a platform for the stability and success of our football program moving forward.

This year's 5Q Dinner will be held Thursday, April 27 at Calgary's Hotel Arts. We are extremely excited to announce that our keynote speaker is Mr. Dave Wannstedt; now a recognizable television personality with FOX Sports and formerly a successful NFL and US college head coach. The 5Q Dinner Committee anticipates an amazing event that will include our traditional live and silent auction and an evening guaranteed to leave you smiling, as Tony Spoletini returns as our host.

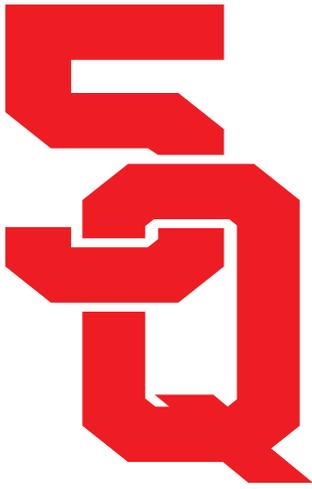
Our dinner sponsorships packages are as follows: GOLD - \$10,000 and SILVER - \$7,000. As in the past, the 5Q is committed to delivering an experience that is worthy of your support. Accordingly, we are optimistic that you will consider supporting the 5Q Dinner this year. To renew or inquire about dinner sponsorship packages, please contact Kelly Hayes at [kelly@kkevents.ca](mailto:kelly@kkevents.ca).

Thank you again for your support and we look forward to seeing you at this year's event.

Sincerely,

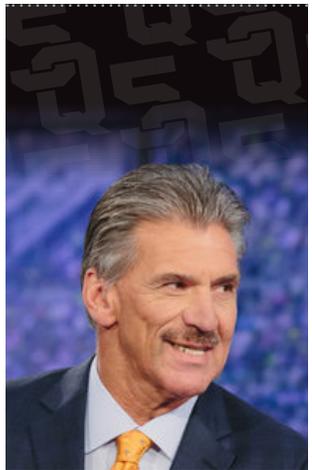
Jason Assen  
Dinner Chair

Greg Vavra  
President, 5Q Association



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DINNER  
HEADLINE SPEAKER**



**DAVE WANNSTEDT**

College Football Analyst,  
FOX Sports  
Big Ten Network, "Big Ten  
Football and Beyond"  
FOX NFL Kickoff  
Pro Football Weekly  
Comcast SportsNet Chicago  
"SportsNet Central: Inside  
the Huddle with Dave  
Wannstedt"

A 39-year veteran of the collegiate and professional coaching ranks, and key part of championship teams at both levels, Dave Wannstedt began his journey into broadcasting in 2014.

A three-year starter and team captain at offensive tackle for the University of Pittsburgh, Wannstedt was selected by Green Bay in the 15th round of the 1974 NFL Draft. He spent the 1974 season on the club's practice squad before pursuing a career in coaching. He returned to Pitt to accept a graduate assistant position before the 1975 season. During his four years there, the Panthers posed a combined 37-10-1 record, including a 12-0 finish in 1976 and the school's ninth National Championship. In 1979, he became the defensive line coach at Oklahoma State under Jimmy Johnson.

Following a three-year stint at Southern California that included a Rose Bowl victory, he was reunited with Johnson at the University of Miami in 1986 as defensive coordinator. Over the next three years, the Hurricanes ran roughshod over the rest of college football, posting a 34-2 record and winning the 1987 National Championship during a perfect 12-0 season. Powered by Wannstedt's intimidating defense, Miami's dominance sent shockwaves through the college football world.

In February of 1989, Johnson was named the head coach of the Dallas Cowboys and brought Wannstedt with him as defensive coordinator. It took the staff just two years to turn around what was a 1-15 team during the 1989 season. The 1992 squad posted a 13-3 regular-season record and won Super Bowl XXVII 52-17, aided by a defense that forced a Super Bowl-record nine turnovers.

He left Dallas in 1993 to succeed the legendary Mike Ditka as the head coach of the Chicago Bears. He led the Bears for six seasons (1993-98). In 1994, he was named the NFC Coach of the Year by UPI and Football News. He finished his Bears career as the third-winningest coach in team history.

In 1999, he reunited with Johnson in Miami as the defensive coordinator for the Miami Dolphins. The following January, Johnson retired from football, and Wannstedt was named the team's head coach. Under his direction, the Dolphins posted a 41-23 record over the next four seasons (2000-03),

including playoff berths in both 2000 and 2001. He resigned in the middle of the 2004 season as the second-winningest head coach (.575) in franchise history, behind only legendary coach Don Shula.

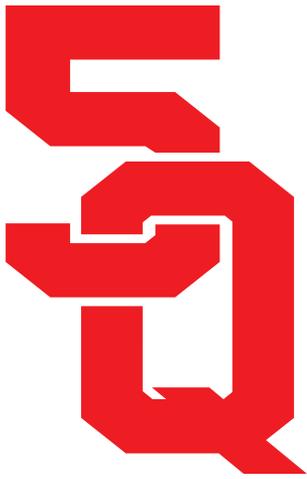
In 2005, he returned to Pitt as the football program's head coach. From 2005-10

he posted a 42-31 record, including 19 wins over the 2008-09 seasons, the second-most in the Big East conference over that span. He left Pittsburgh in 2010 and returned to the NFL, serving as an assistant for the Buffalo Bills (2011-12) and Tampa Bay Buccaneers (2013) before joining FOX Sports.

Wannstedt and his wife Jan have two daughters, Keri and Jami, and five grandchildren.



**BROADCASTING CAREER**



**FORGING**  
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# SPONSORSHIP

## SILVER \$7,000

- Corporate name and logo in the dinner program
- Corporate logo listed on signage at dinner
- Corporate name on promotional material related to the event
- Corporate name listed on Dinos 5<sup>th</sup> Quarter website
- Complimentary table at the dinner for 10 people
- VIP service at the dinner
- Silver Sponsor table placement at the dinner near the front of the room
- Opportunity to host a Dinos athlete at your table
- 30 tickets to Dinos Football games in the 2017 season
- Rotating web logo and corporate link on the footballs team's page for the 2017 season - [www.GoDinos.com](http://www.GoDinos.com)

## GOLD \$10,000

All Silver Sponsorship benefits PLUS:

- Corporate logo on promotional material related to the event
- Corporate logo on Dinos 5<sup>th</sup> Quarter website
- Link to your corporate website from the Dinos 5<sup>th</sup> Quarter website
- 50 tickets to Dinos Football games in the 2017 season
- Corporate logo poolside at Hotel Arts during the Dinner
- Gold Sponsor table placement at the dinner near the front of the room
- Two tickets to attend an exclusive private dinner with Wannstedt at Villa Firenze on April 26, 2017

**If there is an item that is not listed that would be appealing to you or your company we would be happy to discuss it with you!**

**SUPPORT THE FUTURE**