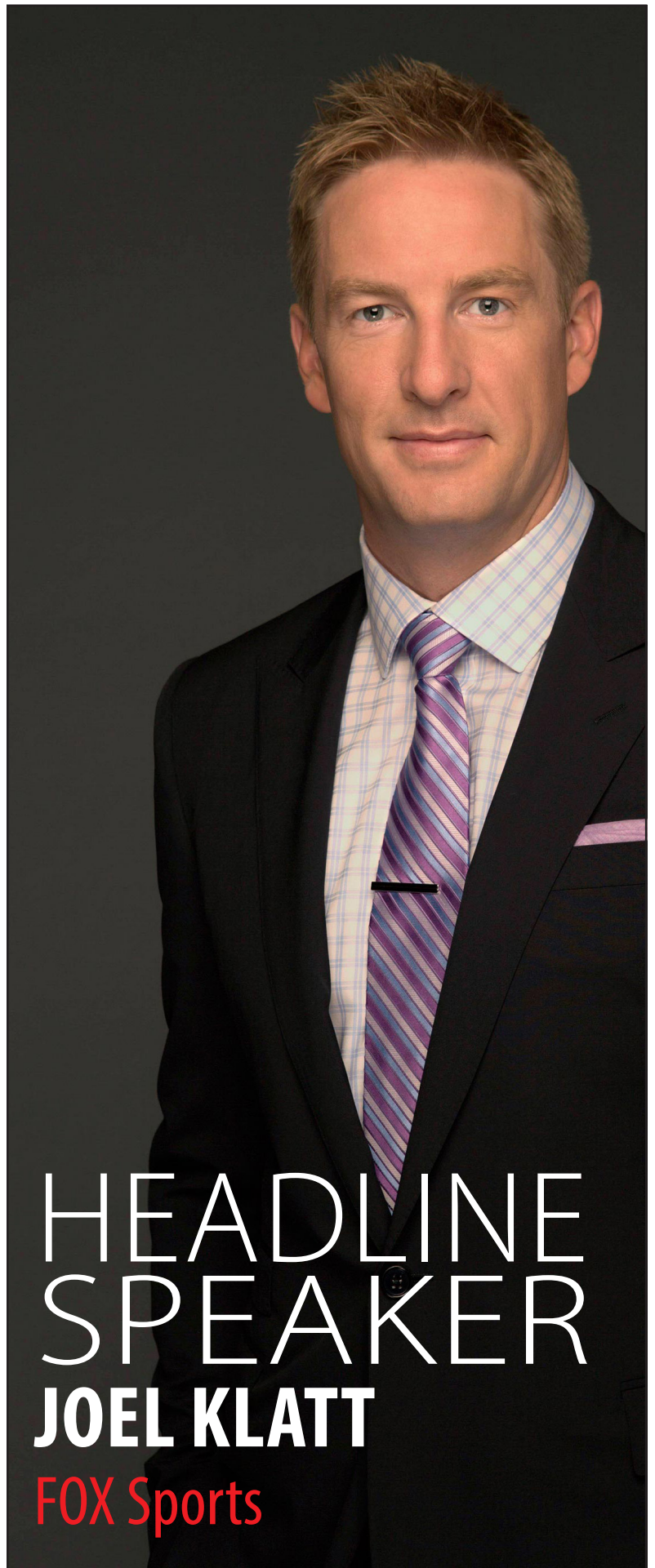


FORGING
EXCELLENCE

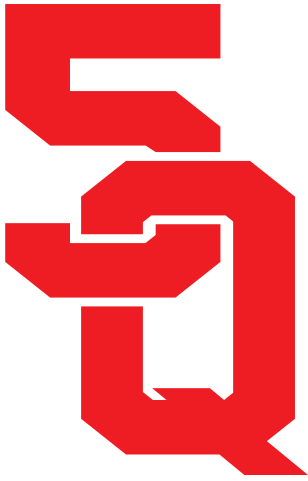
35TH ANNUAL
Dinosaur
Football's
5TH QUARTER
DINNER

Hotel Arts ❖ Thursday, April 26, 2018
DINOS5THQUARTER.COM



HEADLINE
SPEAKER
JOEL KLATT

FOX Sports



**FORGING
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**35TH ANNUAL
Dinosaur
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Dear 5Q Sponsor;

Re: 2018 Dino's Football 5th Quarter Dinner – April 26, 2018

On behalf of the 5th Quarter Association ("5Q") and UofC Football, we would like to take this opportunity to thank you for your generous contribution to the 5th Quarter Dinner in past years. The Calgary business community has always championed our event and for that, we are very grateful. This support has been essential in ensuring the ongoing success of the team both on and off the field. Funds raised at the 5th Quarter Dinner provide scholarships to student-athletes and fund the ongoing operations of the Dinos Football Program.

This year's 5Q Dinner will be held on Thursday, April 26 at Calgary's Hotel Arts. We are incredibly excited to announce that our keynote speaker is Mr. Joel Klatt; a television personality with FOX Sports. The 5Q Dinner Committee anticipates a fantastic event that will include raffles, live and silent auction, heads & tails and the always entertaining, Tony Spoletini, will once again return as our host for the evening.

We are committed to being the premier sportsman's dinner in Calgary and this year will be no exception. The 5Q is hopeful you will consider sponsoring this worthy event. Please review the attached Sponsorship Package and contact Kelly Hayes at kelly@kkevents.ca (403-305-5355) with any questions or to confirm your participation.

Thank you again for your support and we look forward to seeing you at this year's event.

Sincerely,

Jason Assen
Dinner Chair

Byron Roberts
Dinner Co-Chair

Harry Andersen
President, 5Q Association



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JOEL KLATT

Former record-setting University of Colorado quarterback Joel Klatt is FOX Sports' lead college football game analyst working alongside play-by-play announcer Gus Johnson and sideline reporter Jenny Taft. He has also contributed to FOX Sports' digital coverage of the U.S. Open.

Joel was born in Denver and married to wife, Sara. Together they have three sons. Joel attended Pomona High School in Arvada, Colo., lettering all four years in baseball, basketball and football. He earned a B.A. in economics from Colorado and later served as the president of "Buffs For Life," a non-associated alumni association that raised money for former CU athletes with a financial need. In his free time, he enjoys playing golf and spending time with his family in Manhattan Beach, Calif. where they reside.

Playing Career

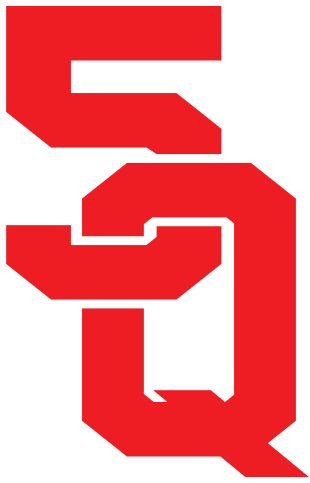
Considered one of the most productive players to have ever played the quarterback position at Colorado, Klatt joined the program as a preferred walk-on in 2002 and set 44 school records as the Buffaloes' starter from 2003-05. He became only the third player in school history to throw for more than 2,500 yards in his first season as a starter at

Colorado, racking up 2,614 yards and 21 touchdowns. Klatt finished his Colorado career as the school's all-time leader in passing yards (7,375), touchdowns (44), competition percentage (60.8) and completions (666). His 44 school records were the second-most by a Colorado student-athlete in any sport behind Byron "Whizzer" White, who set 51 as a halfback from 1934-37. Klatt is the rare analyst who can lay claim to having been a professional in two major sports. His college football career was delayed after he made a post-high school journey into professional baseball. Selected by the San Diego Padres in the 11th round of the 2000 Major League Baseball Amateur Draft, Klatt played two seasons in the club's minor league system before retiring from the sport to pursue a career on the gridiron at CU. Following his graduation from Colorado, he was invited to the Detroit Lions and New Orleans Saints rookie mini-camps in 2006 and signed on as a free agent by the Saints.

Transitioning to Broadcasting

Klatt's first opportunity in broadcasting came when he filled in as an analyst on Friday night high school football games in the Denver area in the fall of 2006 for FOX Sports Rocky Mountain.

Shortly after that, he became a studio host for FOX Sports Southwest's Saturday college football coverage from 2007-08 and parlayed his aptitude in that setting into a package of college games as a colour analyst for FOX Sports Net in 2009. Back in Denver, Klatt called upon his baseball experience to serve as host for the Colorado Rockies' pre and postgame shows on Root Sports Rocky Mountain. He also hosted a series of sports radio shows in the Denver area from 2007-12, including a popular program on the FM station 104.3 The Fan from 2011-12. He left the Denver area for the first time in 2013 when he joined FS1 for its August launch. Klatt spent his first two seasons with FS1 and FOX broadcast network as a full-time studio analyst for the network's college football coverage, host of FOX NFL KICKOFF, a part-time game analyst, primarily working Thursday night contests on FS1 and called the 2014 Pac-12 Championship game on FOX. Before the 2015 season, Klatt was promoted to FOX Sports' lead college football game analyst, where he teams with play-by-play announcer Gus Johnson. Showing impressive versatility, he has served as a digital host during the 2015 and 2016 U.S. Open Championships.



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SPONSORSHIP

SILVER \$7,000

- Corporate logo in event program
- Corporate logo on event signage
- Corporate logo on digital screens displayed during event
- Corporate logo listed on Dinos 5th Quarter website
- Complimentary table at the dinner for 10 people
- VIP service at the dinner
- Silver Sponsor table placement at the dinner near the front of the room
- Opportunity to host a Dinos athlete at your table
- 30 tickets to Dinos Football games in the 2018 season

GOLD \$10,000

All Silver Sponsorship benefits PLUS:

- Corporate logo on Dinos 5th Quarter website with link to your corporate website
- 50 tickets to Dinos Football games in the 2018 season
- Corporate logo poolside at Hotel Arts during the event
- Gold Sponsor table placement at the dinner near the front of the room
- Two tickets to attend an exclusive private dinner with Joel Klatt at Villa Firenze on April 25, 2018

If there is an item that is not listed that would be appealing to you or your company we would be happy to discuss it with you!

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